

Mad River Valley Vision Statement

December 2015

The Mad River Valley is an innovative, vibrant, connected and caring community honoring its past, celebrating its landscape and actively pursuing its potential.

Our vision is to...

- Be a welcoming community that builds a healthy and sustainable environment.
- Support the historic settlement pattern of vibrant villages surrounded by rural countryside.
- Identify and promote the Valley's historic and cultural heritage.
- Promote and maintain a diverse economy that supports existing businesses and attracts new ones.
- Enhance the Valley's year round recreational opportunities.
- Invest in a safe, environmentally friendly, efficient, and integrated transportation network.
- Provide access to safe, affordable and energy efficient housing for current and prospective residents.
- Steward and sustainably use the Valley's natural resources and environmental quality for the benefit of future generations.