



MAD RIVER VALLEY
RECREATION DISTRICT

Enhancing the Mad River Valley's way of life through recreation

MAD RIVER VALLEY RECREATION DISTRICT

2019 Town Leadership Meeting



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Mission:

To facilitate, enhance & create recreational opportunities throughout the Mad River Valley that promote community vitality, physical fitness, appreciation for the outdoors, and a high quality of life

Liza Walker, Waitsfield (Chair)
Alice Rodgers, Warren, (Vice-Chair)
Jeff Whittingham, Waitsfield (Secretary)
Doug Bergstein, Warren (Treasurer)
Mike Nucci, Waitsfield (Mad River Park Field
Manager)
Chrissy Bellmyer, Fayston
John Stokes, Fayston
Whitney Philips, Warren

We bring skills in...

*Education, coaching,
project management,
website development,
land use planning,
conservation, program
development and
outreach*



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Many Ways to Recreate in the MRV





Many Recreation Partners





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*Many **Community** and **Economic** Benefits of Recreation*

- \$ National:** outdoor recreation generates \$887 billion in consumer spending*
- \$ State:** In Vermont, 55,000 direct jobs and \$5.5 billion in consumer spending
- \$ Local:** Recreation is one of four key sectors of MRV economy.
 - \$1.8 Million in user spending generated by Blueberry Lake Trails, \$1 million by Revolution Trail, and \$640,000 Waitsfield Village Path (2016 data)

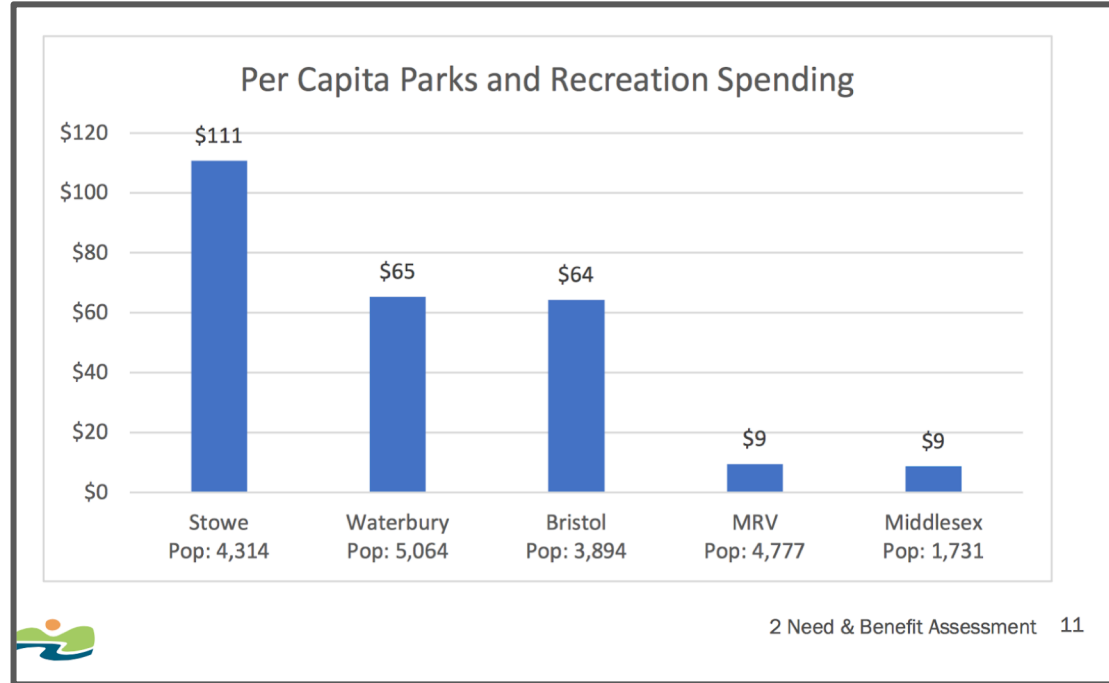


*outdoorindustry.org



MRVRD Strategic Plan - Benchmarking & Spending Analysis

Town	Population	Spending
Stowe	4,314	\$477,675
Waterbury	5,064	\$330,535
Bristol	3,894	\$250,195
MRV	4,777	\$45,000





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MRVRD Strategic Plan Five Focus Areas:

Trails

Events

Programming

Parks and Facilities

Needs, Assessment and Planning



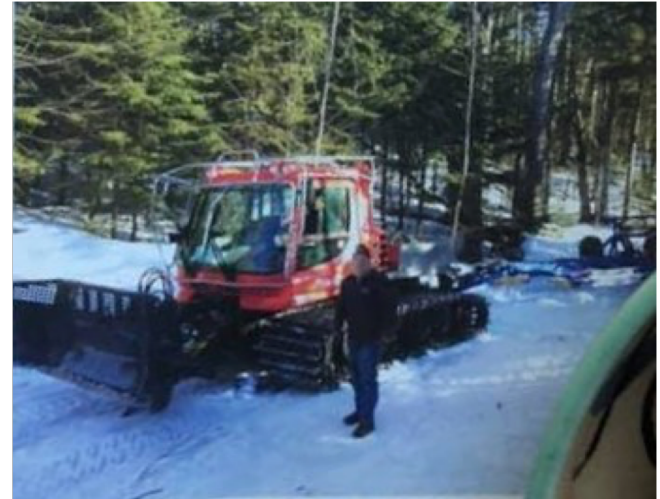


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GRANTS



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2019 Grantees:

Organization	Amount Awarded
Bocce	\$2,500
Couples Club	\$3,000
Mad River Little League	\$3,500
Mad River Path	\$6,820
Mad River Riders	\$6,820
Mad River Ridge Runners	\$5,000
Skatium	\$4,500
Warren Skate Park	\$5,000



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2020 Grant Program *Sneak Peek*

- 14 grant applicants
- 50% new, 50% reoccurring
- Total requests of \$79,307
- Reflect goals to help diversify recreation opportunities, expand access, increase social outcomes, attract visitors, and stimulate the local economy



Photo: Mad River Riders (Amenta's Way, Blueberry Lake Trails)



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Unified Trailhead Kiosk & Mapping Project

Received \$25,500 in one-time town funds (\$8,500 per town, in 2018)





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Mad River Park Recreation Fields

2019 Challenges:

- LAX Tournaments
- Administrative changes
 - Leases
 - Policies and Procedures



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2019 Increased Usage:

- Waterbury Youth Soccer Team
- Additional Summer Camp
- Church Family Fun Event
- Youth Pick-up Soccer
- Youth Sports Gear Swap



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Improvements:

ADA Compliant Ramp
Topsoil/Seed/Aeration
Staymat, Picnic Table





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New Position for Leadership, Coordination and Stewardship: **MRVRD Recreation Coordinator**



Facility Management & Community Recreation Coordination:

- Oversee recreational facilities management
- Become a “go-to” person for recreation in MRV
- Work with partners to cultivate and coordinate volunteers
- Provide leadership for MRV Trails Collaborative
- Increased support for recreation organizations (grant sourcing, promoting events, assisting with registration)



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Financials





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2019 Financial Report:

Kiosk Projct

Balance (Jan. 1, 2019)	\$18,596
Expenditures	
5/12	\$6,650.00
5/12	\$1,816.40
5/12	\$473.00
7/2	\$6,027
7/2	\$139
Total Expenditures	\$15,105
Balance	\$3,491

Mad River Park

Beginning Balance (Jan 1, 2019)	\$6,398
Income	
Funding from Towns	\$4,500
Moretown Contribution	\$1,500
Donations	\$100
Rentals	\$50
Soccer Camps	\$612
Total Income	\$6,762
Expenditures	
Grass Seed	\$593
Insurance	\$1,115
Maintenance (topsoil/aeration)	\$713
Mowing	\$1,750
Permits	\$332
Total Expenditures	\$4,503
Ending Balance (Nov. 15, 2019)	\$8,657

Mad River Valley Recreation

Beginning Balance (Jan 1, 2019)	\$47,600
Income	
Funding from Towns (FY19)	
Expenditures	
Bocce	\$2,500
Celebration of Summer	\$400
Couples Club	\$3,000
Mad River Little League	\$3,500
Mad River Park	\$4,500
Mad River Path	\$6,820
Mad River Riders	\$6,820
Mad River Ridge Runners	\$5,000
Membership (VRPA)	\$110
Skatium	
Warren SkatePark	\$1,955
Website	\$108
Total Expenditures	\$34,713
Ending Balance (Nov. 15, 2019)	\$12,887



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2020 Budget:

Grant Program	\$39,400
Mad River Park	\$3,250
Insurance	\$1,250
VLCT Membership	\$900
VRPA Dues & Misc	\$200
Staff Position	\$45,000
TOTAL	\$90,000





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2020 Request to Towns: \$30,000





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**THANK YOU FOR SUPPORTING
RECREATION!**

Questions or Discussion?