



To: MRV Trails Collaborative  
From: Joshua Schwartz, Executive Director  
CC: Ashley Andrews, CVRPC  
Bob Kogut, Mad River Riders  
John Atkinson, Mad River Riders  
Ross Saxton, Mad River Path  
Trevor Lashua, Town of Waitsfield  
Christopher Mattrick, USFS  
MRV Recreation District  
MRV Transportation Advisory Committee  
Date: November 9, 2020  
Re: Mad River Valley 2020 Trail Use Data

Eight automated trail counters (Eco-Counter) were deployed at Mad River Valley trails and sidewalks for two-week periods between 8/10/2020-10/16/2020 to assess trail traffic volumes and provide a comparison to previous count efforts.

Trail counter locations and dates:

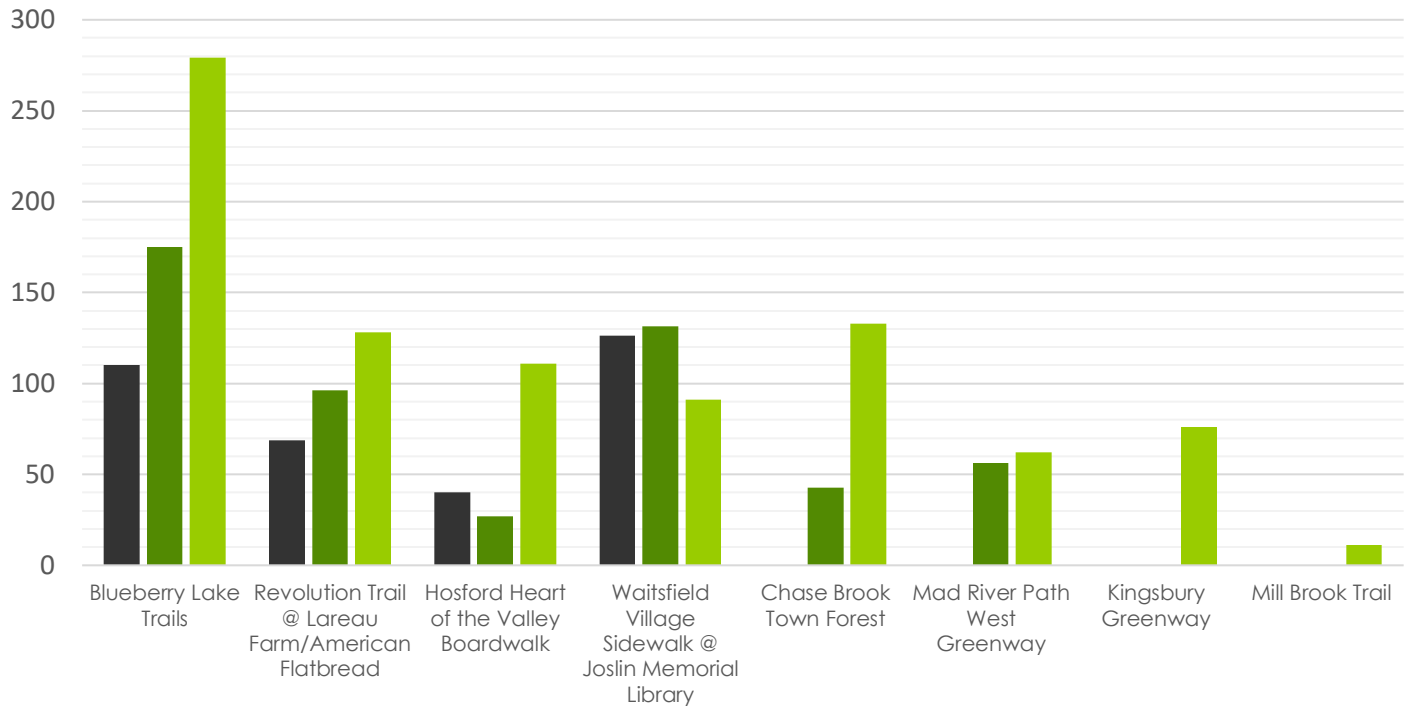
1. Blueberry Lake Trails, 8/10-8/25/20
2. Revolution Trail @ Lareau Farm/American Flatbread, 8/10-8/25/20
3. Chase Brook Town Forest, 8/25-9/7/20
4. West Greenway, 9/11-9/29/20
5. Hosford Heart of the Valley Boardwalk, 8/25-9/7/20
6. Waitsfield Village Sidewalk @ Joslin Memorial Library, 9/8-9/22/20
7. Kingsbury Greenway @ Sugarbush Snowmaking Pond, 9/22-10/7/20
8. Mill Brook Trail @ Swanson Inn, 9/22-10/6/20

All counts were collected by Ashley Andrews of the Central Vermont Regional Planning Commission (CVRPC). All but two locations, Kingsbury Greenway and Mill Brook Trail, are updates from previous counts. A graph and table can be found below detailing the 2020 Average Daily Trail User Count for each location and time period. Comparisons to previous counts are provided where available. This memo and individual trail count sheets can be downloaded at <https://mrvpd.org/plans/>.

Additional data is available for each location, including Total Traffic for each period, Weekday/Weekend Averages, Busiest Day of the Week, and Distribution by Direction. Feel free to reach out to MRVPD for these or any additional info ([joshua@mrvpd.org](mailto:joshua@mrvpd.org) or 496-7173).

# Average Daily MRV Trail User Count

■ Aug. 24 - 31, 2016   ■ Aug. 21 - Oct. 12, 2018   ■ Aug. 10 - Oct. 16, 2020



Trail	Fall Period Avg. Daily User Count			% Change		
	8/24-31/16	8/21-10/12/18	8/10-10/16/20	2016-2018	2018-2020	2016-2020
Blueberry Lake Trails	110.3	175.1	279.0	59%	59%	153%
Revolution Trail @ Lareau Farm/American Flatbread	68.6	96.4	128.0	41%	33%	87%
Hosford Heart of the Valley Boardwalk	40.1	27.0*	111.0	-33%	311%	177%
Waitsfield Village Sidewalk @ Joslin Memorial Library	126.1	131.3	91.0	4%	-31%	-28%
Chase Brook Town Forest		42.6	133.0		212%	
Mad River Path West Greenway		56.1	62.0		10%	
Kingsbury Greenway			76.0			
Mill Brook Trail			11.0			

\*Hosford Heart of the Valley Boardwalk was under construction during the 2018 count.